



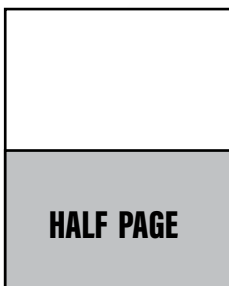
**SPECTRUM**  
miami art show

# SPECS

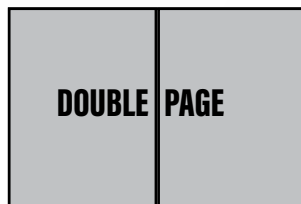
## ARTWORK MECHANICAL SPECIFICATIONS



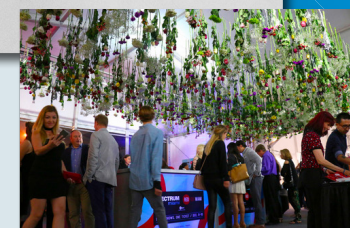
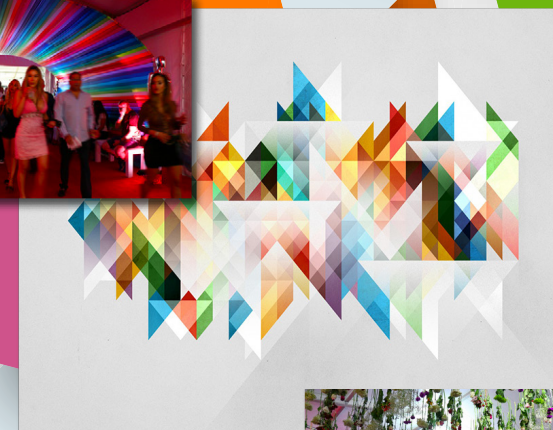
8.5"w x 11"h



8.5"w x 5.5"h



17"w x 11"h



### AD DIMENSIONS

Full Page: W=8.5 H=11 (\*trim Size)

1/2 Page: W=8.5 H=5.5 (\*trim Size)

Double Page Spread: W=17 H=11 (\*trim Size)

*\*All Files should have 1/8" bleed on all sides past the trim and 1/2" safe area inside the trim*

### DESIGN REQUIREMENTS

- ALL FILES MUST BE 300 DPI
- ALL FILES SHOULD HAVE 1/8" BLEED
- COLORS CMYK
- PDF FILES MUST BE PDFX1A COMPLIANT, IMAGES 300 DPI, ALL FONTS EMBEDDED

Please send artwork to [Andrew@instandmedia.com](mailto:Andrew@instandmedia.com). If you have any questions please call 214-774-4366 ext 406